

Southwest Airlines Begins New Boston-Philadelphia Nonstop Service

Carrier Now Offers 13 Daily Nonstops to Philadelphia from the Boston Area (Boston Logan, Manchester-Boston Regional Airport, and Providence's T.F. Green International Airport)

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DALLAS , June 27 /PRNewswire-FirstCall/ -- The airline that brought America the Freedom to Fly now unites two cities centered around Freedom. Southwest Airlines (NYSE: LUV) today began new nonstop service between Boston Logan International Airport (BOS) and Philadelphia International Airport (PHL). Initially, Southwest will start with five daily nonstops between the two cities. These new flights come in addition to Southwest's service between other Boston -area airports and PHL:

- Four nonstops to/from T. F. Green International Airport in Providence (PVD) and PHL
- Four nonstops to/from Manchester-Boston Regional Airport in Manchester, New Hampshire (MHT) and PHL

On August 14, 2010 , the carrier will add three additional BOS-PHL daily nonstops to the schedule, bringing the total to eight daily nonstops to/from Boston Logan and PHL. To accommodate Southwest's rapid growth in Boston , Massport, which owns and operates Logan, built an additional gate at the airline's current location in Terminal E. Southwest is now proud to operate three gates at Logan.

Southwest is also proud to bring low fares to the PHL-BOS route that previously had none. Prior to the carrier's announcement of service to PHL, the cheapest advance-purchase fare was well over \$1,000 roundtrip. Southwest's initial introductory fare back in February was \$59 one-way, and it continues to be the Low-Fare Leader as the new service launches.

When shopping for Southwest online, it's important to know that Southwest Airlines' low fares are available only at <http://www.southwest.com>. Not only will Customers find Southwest's great rates online at <http://www.southwest.com>, but the site also hosts Southwest's Travel Guide, where Customers can check out insider travel tips posted by those who frequent the Boston and Philadelphia areas.

After 39 years of service, Southwest Airlines continues to differentiate itself from other low-fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded, now serving 69 cities in 35 states. Southwest also is one of the most honored airlines in the world, known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit southwest.com/cares to read the One Report. Based in Dallas , Southwest currently operates more than 3,300 flights a day and has nearly 35,000 Employees systemwide.

Terms and Conditions

Member will receive 1 (one) promotional roundtrip Rapid Rewards Award after registering, purchasing, and flying three (3) roundtrips between Philadelphia (PHL) and any one or combination of the following Boston Area airports (Boston Logan(BOS), Manchester (MHT), and Providence (PVD)) between June 28, 2010 and September 15, 2010 . To qualify, Member must include Rapid Rewards account number at time of booking. Promotional Award will be deposited into Member's account within four (4) weeks of Member completing qualifying travel. **Promotional Award expires on February 15, 2011** . Promotional Award expiration date cannot be extended or amended. Member will continue to earn Rapid Rewards credit on all eligible flights. Drink Coupon Books will not be issued with the Promotional Award. Award travel or Companion Pass travel does not qualify for the promotion. Changes made to the itinerary after purchase may eliminate qualification for this promotion. Travel good only on Southwest Airlines published, scheduled service. All Rapid Rewards rules and regulations apply.

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